




**Santa Clara
University**

Markkula Center
for Applied Ethics

Chrys Wu

Developer Advocate
The New York Times

The ethics of confusion



Deception is clearly unethical — but at what point is likelihood of confusion also unethical?

<http://www.businessinsider.com/gun-deaths-in-florida-increased-with-stand-your-ground-2014-2>

(Created by Reuters, published on Business Insider)

**Clever graphics can
cause confusion**

- Data visualization specialist Andy Kirk wrote a bit about this on his blog:
- <http://www.visualisingdata.com/index.php/2014/04/the-fine-line-between-confusion-and-deception/>
- As did PZ Myers, an associate professor at the University of Minnesota, Morris:
- <http://freethoughtblogs.com/pharyngula/2014/04/15/thats-a-terrible-chart/>

Resources
